



SWISS-CALIFORNIA FOUNDATION
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Fellowship Program

2017-2018

Developing future Swiss leaders

THE SWISS-CALIFORNIA FOUNDATION AT A GLANCE

Established in 2001, the **Swiss-California Foundation** is a non-profit organization striving to improve the understanding of Swiss-American relations through education. Our goals are to **bridge** knowledge and experience gaps, to **exchange** professional and leadership skills and to **create** an understanding for political and business culture between Switzerland and California. Located in the San Francisco Bay Area and California`s most prestigious wine region, we work with leading organizations in the private and public sector to provide a unique **10-month fellowship program**.



The **Swiss-California Foundation Fellowship Program** is an outstanding educational program exclusively awarded to talented graduates of the **University of St. Gallen**. The 10-month program, **starting in September 2017**, encourages entrepreneurial thinking and provides insight into public policy development, economic research and the private sector in the United States. Furthermore, it is an excellent opportunity to build a broad network of contacts. Since 2001, fifteen fellows have successfully participated in the program by working with our partner organizations as well as contributing to the Swiss-California Foundation`s development. Co-working space is provided by the Sonoma County Economic Development Board (EDB) and the fellow has the opportunity to work on projects with other EDB interns.



“This is an excellent program to develop leadership skills. The months I spent in California were incredibly enriching and I recommend this program to anyone looking for a real challenge after graduation.”

Patrizia Buser, Fellow 2006-2007

M.A. HSG in International Affairs & Governance

Current position: Product Manager at Partners Group (Singapore) Ltd.

BE ENTREPRENEURIAL

As a fellow you get the special chance to creatively contribute to the Foundation's development by **leading the Swiss-California Foundation's activities**. Tasks and responsibilities include marketing, PR, strategy, fundraising, accounting and event management. Become the manager of the SCF!



REALIZE YOUR OWN IDEAS

While **working closely with our partner organizations** on case studies and projects, you experience economic development and business expansion in the United States through research, strategic planning and project management. By interning at a local company, you gain insight into the California private sector. In addition to the close relationship with the **Sonoma County Economic Development Board**, we have partnerships with the **Swiss-American Chamber of Commerce** and the **Swiss Consulate in San Francisco**.



CONNECT WITH LEADERS

To support your professional and personal development, **personal coaching and mentoring** is provided. Meet with Swiss and American business and government leaders, and be part of our dynamic **alumni network**.



HOW YOU WILL BENEFIT

SKILLS: Develop management and leadership skills!

NETWORK: Build contacts with the Swiss-American business community!

CULTURE: Experience the American way of life and business culture!

FUNDING: Receive a monthly stipend of \$1,500.
A car is provided at your convenience.



Find out more!

BECOME THE NEXT SWISS-CALIFORNIA FOUNDATION FELLOW

We will be recruiting the next Fellow in April 2017. The deadline will be published on the website. Alternatively, like us on facebook and stay posted about everything that's happening in California.

WHO WE ARE LOOKING FOR

The Fellowship is exclusively offered to outstanding graduates (Bachelor and/or Master) from the **University of St. Gallen**. Swiss-California Foundation Fellows...

- ... are driven, creative, entrepreneurial and self-starting individuals
- ... can set priorities, manage time and work independently
- ... actively seek challenges and take on responsibility
- ... are outgoing and enthusiastic communicators
- ... adapt well in new cultural settings
- ... have a proven record of extracurricular activities

"Our firm supports the Swiss-California Foundation because it is in the long-term strategic interests of Switzerland to have leaders who understand the American society and business culture and are able to succeed in it."

Bruno Schurter, President & CEO, Schurter, Inc.